

Vol. 23, No. 40

October 12, 1968

WORLD-WIDE TICKER

TOKYO CORRESPONDENTS START A PAPER

By AL KAFF

TOKYO — "For a bunch of foreign correspondents to undertake to publish a monthly newspaper is, I believe, the height of reckless courage."

With those words, *Henry Hartzenbusch* of AP, president of the Foreign Correspondents Club of Japan, in September inaugurated the first newspaper published by the Club since its founding in 1945.

John Roderick, also of AP and editor of the newspaper, "No. 1 Shimbun," selected a quotation from Chairman Mao Tse-tung in explaining his goal to his readers: "Newspapers must not be run behind closed doors. They must face the masses, and must have the general orientation and at the same time be fresh and lively."

Roderick's staff includes Meredith Weatherby, Tokyo book publisher; Jean Pearce, freelance correspondent, and Max Desfor, AP.

"No. 1 Shimbun (Newspaper)" was named for No. 1 Shimbun Alley, an address which appears on no maps but has been recognized by Tokyo Central Post Office as the Club's mailing address the past 23 years, despite three moves by the Club. Printed by letterpress on white paper, the September issue ran six pages but will be increased to eight pages with the addition of advertising.

In addition to Club news, "No. 1 Shimbun" reprints articles contributed by members. "Our idea is to give other Club members a chance to read, appraise, enjoy the journalistic accomplishments of our brethren," Roderick wrote. "For many of us, it will be a first glimpse."

Putting their works into print for their brethren to glimpse were Frank Devine, Australian Newspapers Ser-

vice, writing on judo; Henry Scott Stokes, The Times of London, on Japan's role in Asia; *Albert Axelbank* with a report on his trip to Mongolia as published in The Nation, and Emerson Chapin, The New York Times, on English words in the Japanese language.

New members in the Foreign Correspondents Club include Betty Morris of Army Times, Kentaro Aono of Nihon Hoso Kyokai (Japan Broadcasting Corporation) and Tatsuo Mamiya of Asahi Shimbun.

Time-Life Photographer Dies in Biafran Ambush

A Time-Life photographer, *Priya Ramrakha*, was killed in Nigeria Oct. 2 when the patrol vehicle in which he was riding was ambushed by Biafran guerrillas.

He was riding with a detail of 18 Nigerian soldiers and eight correspondents, about two miles from Owerri. According to CBS correspondent Morley Safer, one of the eight, Ramrakha was hit in the back and in the arm. He died at an aid station about an hour later.

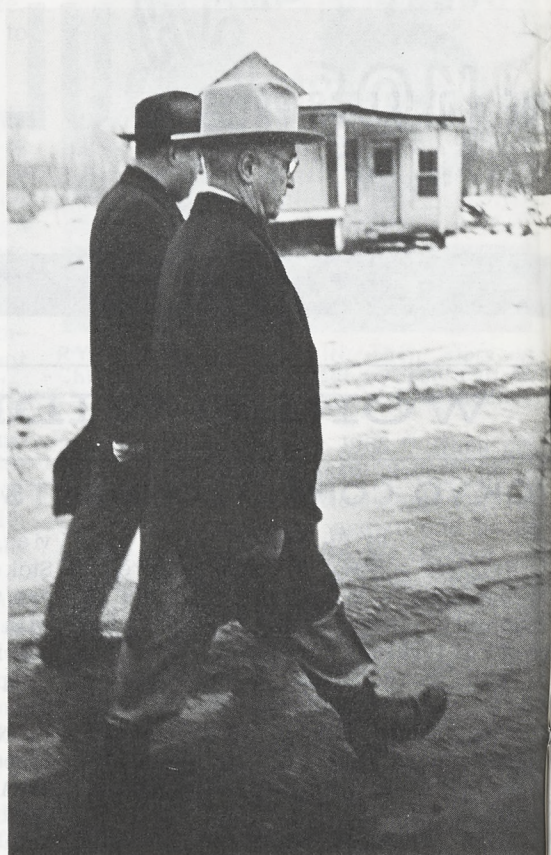
Ramrakha, 33, was a British citizen born in Nairobi, Kenya. He was on assignment for Time when he was killed.



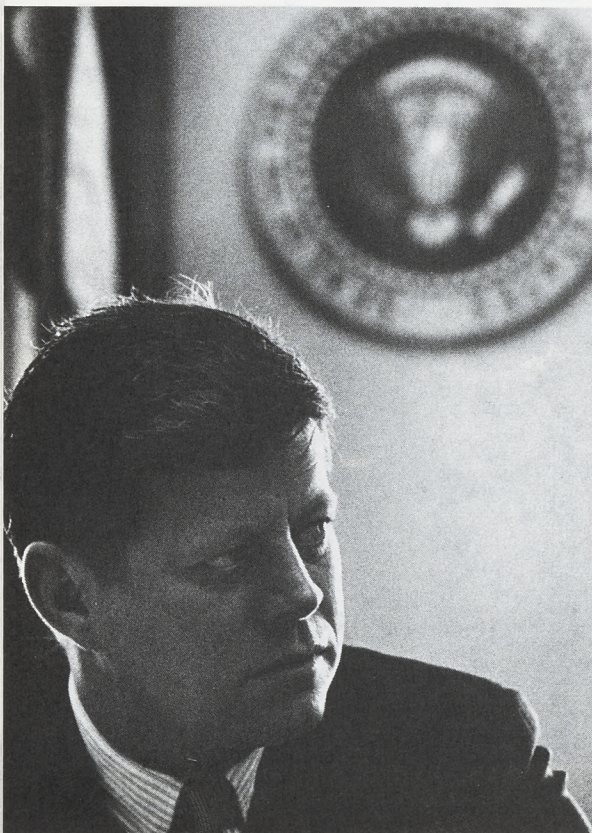
HEAR NO EVIL, SEE NO EVIL, SPEAK NO EVIL: Three network bureau Chiefs in Saigon — (from left) Frank Donghi, NBC; Dick Rosenbaum, ABC, and Dan Bloom, CBS — make up this tableau as they addressed an Information Officers Conference recently sponsored by the US Army in Saigon. (US Army photograph)



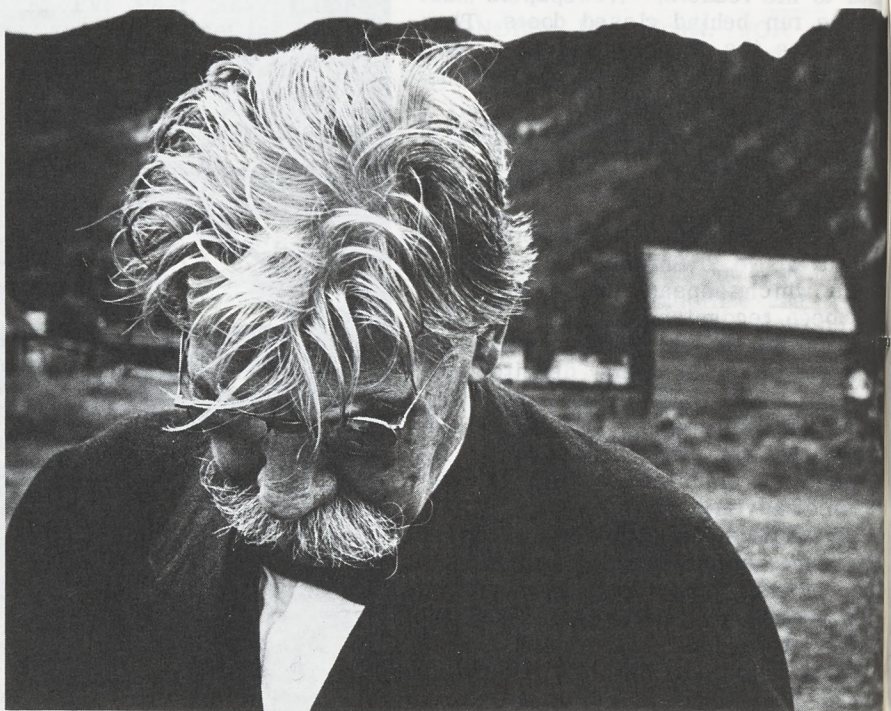
DAG HAMMARSKJÖLD, by Yousuf Karsh



HARRY S. TRUMAN, by Robert Capa



JOHN F. KENNEDY, by Cornell Capa



ALBERT SCHWEITZER, by W. Eugene Smith

Heroes For Our Times

A PHOTOGRAPHIC GALLERY OF HEROES BY DISTINGUISHED PHOTOGRAPHERS

AS EDITED BY

CORNELL CAPA, CHAIRMAN, OPC PHOTOGRAPHIC COMMITTEE

THE AUTHORS

SEYMOUR FREIDIN, a veteran reporter for The New York Herald Tribune, first met Winston Churchill as a World War II correspondent in Europe. The author also made the first eye-witness account of the 1945 battle for Berlin.

ALDEN HATCH was a friend of the Roosevelt family for years; He has written biographies of three popes and three US presidents, including FDR, his subject in the OPC book. This prolific writer has 32 published books to his credit.

LARRY G. NEWMAN, now special correspondent for UPI and ABC, has been a longtime friend and Hyannis Port neighbor of the Kennedy family. Newman, former INS correspondent, contributed his personal view of JFK's life for the book.

DOROTHY DUCAS met Dr. Jonas Salk, her subject, while serving as public relations director for the National Foundation of Infantile Paralysis. She has written for The London Daily Express, The New York Herald Tribune, and others.

MARGARET BOURKE-WHITE, writing on Gandhi in this book, began as an industrial photographer before joining Life. She has photographed all over the world and served as war correspondent in Great Britain, North Africa and Europe.

WILLIAM LAURENCE, winner of two Pulitzers and official reporter of the atomic bomb missions over Hiroshima and Nagasaki, is former New York Times science editor. In the OPC volume, he describes the career of Albert Einstein.

BARRETT MCGURN served as Rome correspondent for The New York Herald Tribune during the reign of Pope John XXIII. Author of several books on Vatican affairs, he is now US press attache in Rome.

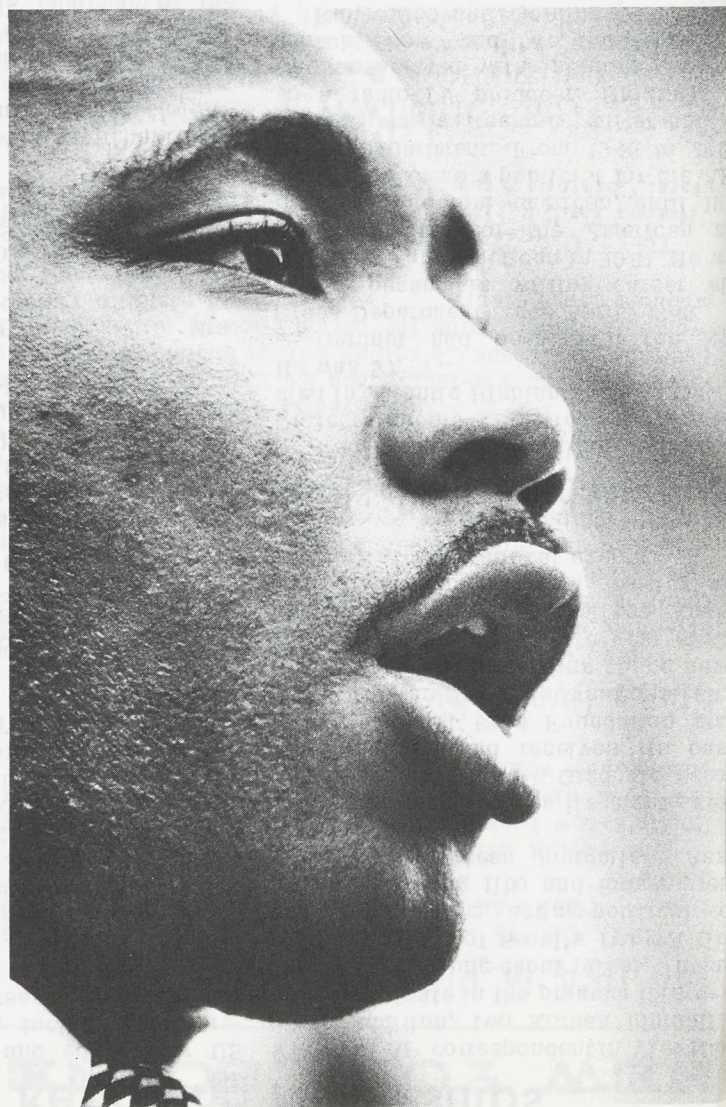
NORMAN COUSINS, Saturday Review's noted editor, already has written extensively on his subject in a book, *Dr. Schweitzer of Lambarene*. He has received numerous awards, including the OPC's, for his interpretation of foreign affairs.

FRANK GERVASI covered the Truman administration as Washington correspondent for Collier's. He has written syndicated columns for The New York Post and Worldwide Press Service and is author of a number of books.

POPPY CANNON, best known as a cookbook author and food editor, also has written a column for The Amsterdam News, the influential Negro paper. She interviewed Dr. Martin Luther King for this chapter a few weeks before he was killed.

BURNET HERSHEY, author of a 1961 biography about Dag Hammarskjold, met his subject while reporting an international conference. An OPC founder-member, he covered both world wars. He was the youngest reporter at the Versailles conference.

An OPC reception next Tuesday marks the official debut of the latest Club book, *Heroes for Our Times*, to be witnessed by many of its contributors. The book is aimed at young readers and describes – in firsthand accounts by noted writers – the lives, careers and impact of a dozen of this century's great leaders. Photographs of these personalities, shown here, illustrate the book; exhibition prints of the pictures have been donated to the OPC for its permanent collection.



MARTIN LUTHER KING, JR., by Paul Schutzer



HONOREE: Edgar Ansel Mowrer has been feted by OPC groups in both New York and Washington. Above, he chats with Lady Malcolm Douglas-Hamilton at the New York reception. (Raimondo Borea photo)

VIP's Turn Out for Mowrer, Leacacos

By JESSIE STEARNS

WASHINGTON — Top State Department officials and diplomats turned out to honor authors *Edgar Ansel Mowrer* and *John P. Leacacos* at the recent OPC-Washington Committee reception noting their recently published books.

The event at the American Newspaper Women's Clubhouse was a two-hour affair, with both authors telling about their books — *Fires in the In-Basket* (The ABC's of the State Department) and *Triumph and Turmoil* (A Personal

History of Our Times) by Mowrer.

Many of the personalities noted in the books attended the reception — including the British ambassador, Sir Patrick Dean; Republic of China ambassador, Chow Shu-Kai; Belgium Councillor Wilfried van Hamelryck; former Congressman Walter Judd (with Mrs. Judd); Assistant Secretary of State for Public Affairs *Dixon Donnelley* (with his wife *Lucia Donnelley*); Andrew Berding, Deputy Assistant Secretary of State for Public Affairs; and Mrs. Richard I. Phillips.

Joseph Newman was chairman of the event, with assistance from *Julia Edwards*, *Hope Chamberlin*, *Bill Mizelle*, *Ruth Matthews*, *Charles Garnett*, *Alvadee Adams* and *Angele de T. Gingras*.

Jessie Stearns is chairman of the OPC Washington Committee.

ABBOTT LABORATORIES'

Chemical Marketing Division is the United States' largest supplier of artificial, non-nutritive sweeteners. Its Sucaryl®-brand sweeteners are used extensively by manufacturers of low-calorie foods and soft drinks. The Division also markets a wide variety of industrial chemicals and produces fine chemicals for the manufacture of pharmaceuticals.

Helping tell the story of
Abbott Laboratories' Chemical
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other business leaders is the business of

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PUBLIC RELATIONS

Eight Win Reporting Fellowships

Eight reporters and editors for US news organizations, including four returning from overseas assignments, have been awarded fellowships in Columbia University's Advanced International Reporting Program for 1968-69.

They are *Jim Hoagland*, Washington Post reporter; *Dean Johnsos*, AP bureau chief in Lima, Peru; *John Lawton*, UPI Middle East correspondent; *Jack Monet*, of the New York Times' financial copy desk; *Jon Philip Nordheimer*, associate editor of *Tropic*, The Miami Herald's Sunday magazine; *Nicholas Wetherill Stroh*, Philadelphia Bulletin reporter; *Glenn Clark Troelstrup*, Viet Nam correspondent for *Time-Life*; and *T. Jeff*

Williams, AP correspondent in Viet Nam

In addition, two Korean journalists will participate in the program this year. They are *Young-choul Choi*, deputy political editor of Seoul's *Dong-A Ilbo*; and *Youngsu Kim*, acting political editor of *Joong-ang Ilbo* and former president of the Korean Journalists Association.

The program, now in its eighth year, is administered by the Graduate School of Journalism and receives its basic support from a Ford Foundation grant to the University for international studies. It enables outstanding young newsmen to spend an academic year at Columbia, acquiring specialized knowledge useful in reporting, editing and analysis of international events.

NBC's Paul Gardner Dies

Paul Gardner, Consultant on Special Projects for the NBC Press Department, died in Atlantic Highlands, N.J., Oct. 6. He was 57.

Gardner had been with the NBC Press Department since April, 1966.

He began his writing career with *The New York American* in 1931. He was a sportswriter for the *American* and later, *The Journal-American*, until 1944 when he became a publicist for the ABC Press Department. From 1946 to 1950, Gardner was a freelance writer and also a radio-TV producer. Programs he was associated with included the "Al Schacht Show" and "We, the People."

From 1950 until joining NBC, Gardner was a publicist with the Young & Rubicam advertising agency.

He is survived by his wife, Hannah, and a son, Fred.

Morley Cassidy Dead

Morley Cassidy, veteran war correspondent and retired editor of the editorial page of *The Philadelphia Bulletin*, died Sept. 16 in Philadelphia.

Cassidy, 67, wrote the first eyewitness account of the beginning of the Battle of the Bulge in 1944; he served as a correspondent for *The Bulletin* with every American army in the European Theater during World War II.

After the war, Cassidy was the paper's European correspondent, based in Paris. He became editorial page editor in 1960.

Before joining the Philadelphia paper in 1939, Cassidy served with a number of other news organizations — newspapers in Denver, Albuquerque, Omaha, Tucson, and New Orleans, and the AP feature desk in New York.

He is survived by his wife, the former *Phyllis Hunter*.

Classified

NEWSPAPERMAN, Club member, incapacitated by illness, is writing short stories; has started a novel. Long experience in newspaper work, publicity, but absolutely a novice in fiction or publishing. Would like to hear from literary agent or publisher's agent for advice and terms to try to merchandise his manuscripts. *Jim Yarnall*, 22 Prospect Street, Palisades Park, N.J. 07650. Phone (201) 947-5455.

EDITOR — P.R. expd. biz. Wall St., has organs showbiz mags. Also dailies. Corp. P.R. Create-plant-all media. Box 492.

WANTED TO BUY — 2 copies of Col. *Barney Oldfield's "Never a Shot in Anger,"* pub. 1956. PL 1-7194.

EXECUTIVE SPEECH WRITER, public relations pro, strong on government affairs, stock-holder relations, international business. Ready to handle crisis assignments or discuss long-term program. Box 490.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone. Ads without payment will not be processed.

NEW YORK SCENE

The USA in Pictures

Tues., Oct. 15 — Reception and Opening of Photographic Exhibit, "USA — An Aerial Close-Up" by Charles E. Rotkin. 5:30 p.m.

The exhibit will include 100 of the 230 photographs in Rotkin's new book *USA: An Aerial Close-Up*. Copies of the new book will be displayed at the reception, at which the photographer will be present.

* * *

China Over Thirty Years

Thurs., Oct. 17 — Edward R. Murrow World Affairs Forum. Screening and discussions of Edgar Snow's "The China Story: One-Fourth of Humanity." Cocktails 5:30 p.m.; dinner, 6:30 p.m. \$6.00.

Replacing Prof. Donald Klein, Prof. Karl A. Wittfogel, director Chinese History Project, will participate with Frank N. Trager, Professor of International Affairs at New York University, in the panel of experts to discuss the screening of *Edgar Snow's* film. The film, assembled by Snow from his collection over the past thirty years, depicts exclusive interviews with Mao Tse-tung, Chou En Lai, Lin Piao and Mme. Tse-tung (as Chiang Ch'ng), as well as scenes from the major events in China during the period. *Barrett Gallagher* is the producer of the event.

* * *

Tues., Oct. 22 — Publication Party for new OPC book, "Heroes for Our Times," with many of its top-name contributors. Cocktails 6 p.m. (See center fold.)

* * *

Stars From Broadway's 'Cabaret'

Sun., Oct. 27 — Music Event, second anniversary salute to "Cabaret" with stars of the show — Jim Haworth, Despo, and Martin Ross. Sande Campbell, pianist. 4 p.m. Reservations, please.

Three stars of the hit musical "Cabaret" — Jill Haworth and Despo and Martin Ross — will perform as the OPC salutes the show's second anniversary on Broadway. Cast pianist Sande Campbell will accompany them.

The Harold Prince production — based on the John Van Druten play and the Christopher Isherwood stories — won the New York Drama Critics Award, eight Tony awards and was named the best musical of the 1966-67 season.

Miss Haworth, who plays Sally Bowles, the English girl bent on having a good time even though the world is collapsing around her, had leading roles in "Exodus," "The Cardinal" and "In Harm's Way," and other movies.

Despo, who played Fraulein Schneider in the show, is a Greek classical actress, first seen by American audiences as

(See page 8)



Haworth

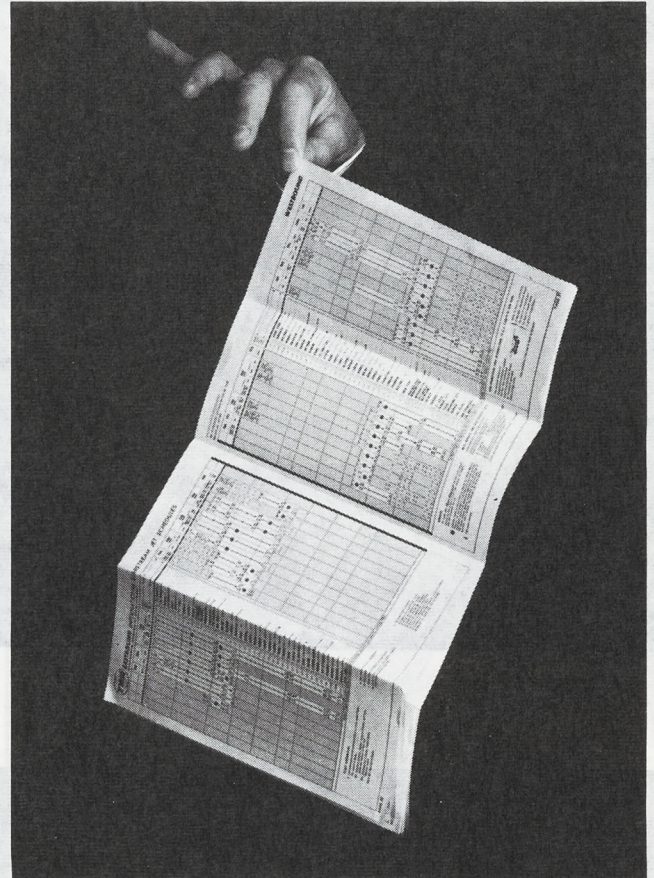


Despo



Ross

Our fly paper.



We stick to it.

U.S.A., Europe, Africa, Asia.

up up and away 

*Service mark owned exclusively by Trans World Airlines, Inc.



ON THE CAMPAIGN TRAIL WITH KENNEDY, by Cornell Capa

THE PHOTOGRAPHERS

MARGARET BOURKE-WHITE, a LIFE staff photographer since its first issue, is also a writer, correspondent and a woman of indomitable courage. She was the last person to interview Gandhi, six hours before he was assassinated.

CORNELL CAPA, who photographed the campaign and "First Hundred Days" of the John F. Kennedy administration, first became involved in photographically reporting politics with his coverage of Adlai Stevenson.

ROBERT CAPA, famed photographer of five wars, died in 1954 covering the one in Indochina. His legacy of photographs movingly depict the sacrifices of war. The OPC's award bearing his name cites photographers "for superlative photography requiring exceptional courage and enterprise."

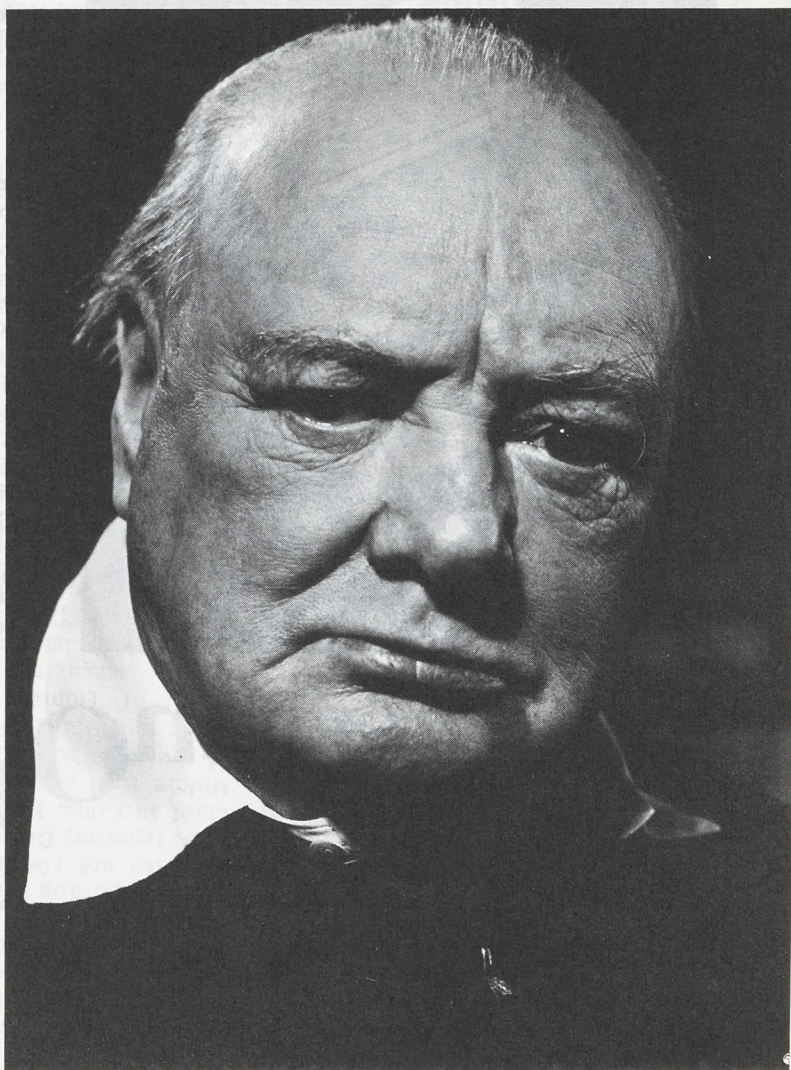
PHILIPPE HALSMAN's pictures of Churchill, Einstein and Salk in this selection are a fair sampling of the work of this outstanding and witty photographer, author, teacher and lecturer.

YOUSUF KARSH has made the signature "Karsh of Ottawa" world famous. His distinctive style of portraiture is immediately recognizable in three of these photographs of Pope John, Eleanor Roosevelt and Dag Hammarskjöld.

THOMAS D. MCAVOY covered the Washington political scene for LIFE from 1936 to 1949. A famous set of early candid pictures of President Roosevelt at his desk led to a White House ban on candid pictures of the President.

PAUL SCHUTZER's death in the 1967 Arab-Israeli war cut short a brilliant photographic career. His youthful exuberance enabled him to cover with empathy the lives of his favored subjects, the Kennedys and Martin Luther King, Jr.

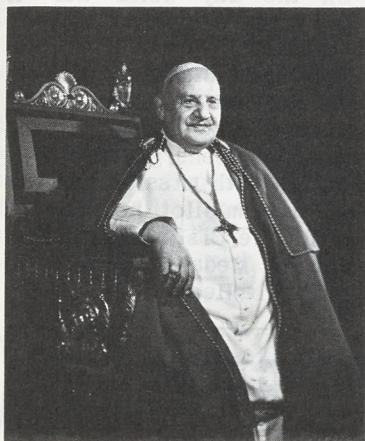
V. EUGENE SMITH, a giant of photojournalism, is best known for his tensely moving photographic essays which he pioneered for LIFE. The book's photograph is drawn from his memorable essay on Albert Schweitzer.



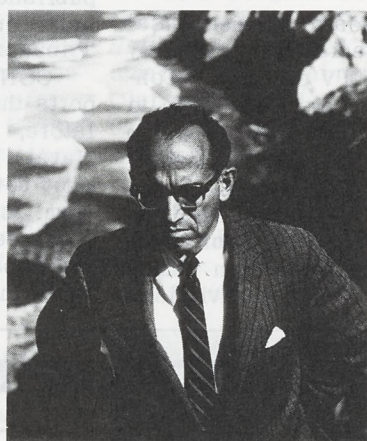
SIR WINSTON CHURCHILL, by Philippe Halsman



MAHATMA GANDHI, by Margaret Bourke-White



POPE JOHN XXIII
by Yousuf Karsh



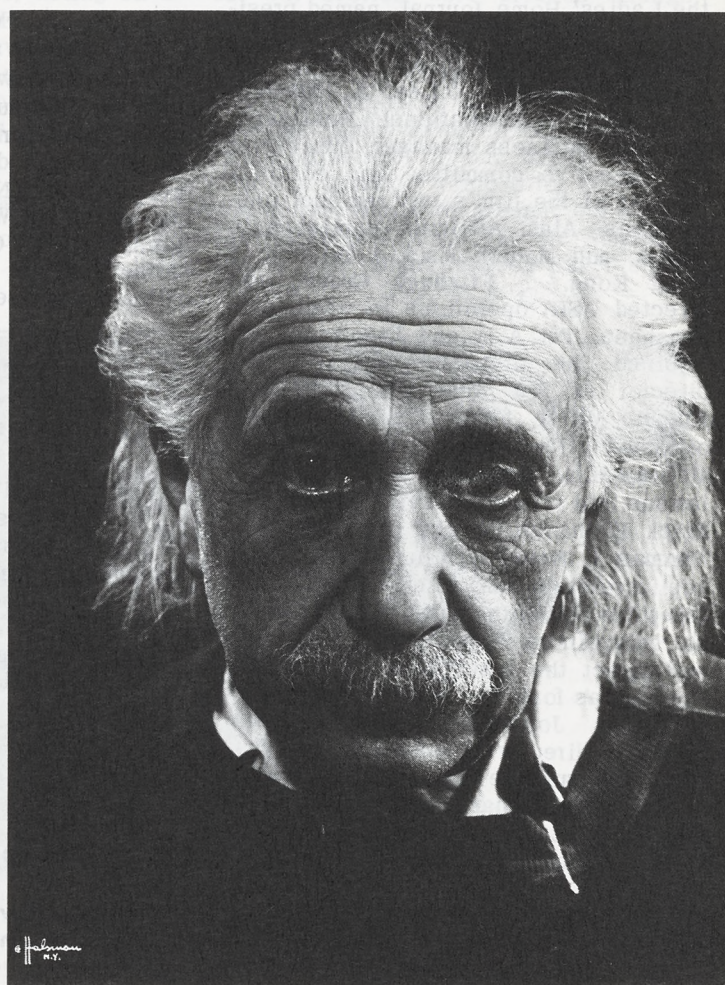
DR. JONAS SALK
by Philippe Halsman



FRANKLIN D. ROOSEVELT
by Thomas McAvoy



ELEANOR ROOSEVELT
by Yousuf Karsh



ALBERT EINSTEIN, by Philippe Halsman

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Among the OPCers attending the annual convention of the Society of American Travel Writers in Vienna are **Robert S. Kane**, president of SATW, **De Witt S. Davidson**, **Clara Claasen** and **Myra Waldo**. . . . With her new book, "I Swear by Apollo", (Simon and Schuster) off the press, **Agatha Young** is in Tokyo attending a medical convention. . . . Writer and runner **Hal Higdon**, author of the new "Pro Football: USA," in Mexico City at the Olympic games. He's sitting in the stands, however, covering the games for World Book Yearbook and the Chicago Sunday Tribune.

CHECKING IN: **Edward S. Behr** from France. . . . **Franco Mattioli** from England.

NEW POSTS: Former OPC prexy **Merrill Mueller** has joined ABC news as a correspondent to broadcast three radio newscasts daily plus working on special events. First, co-anchorman on the network's coverage of the Apollo shot this month. . . . **John Mack Carter**, who has been editor and publisher of the Ladies' Home Journal, named president of Bowne Publishing, new owners of the recently purchased Journal and American Home. . . . **Lee J. Northart** to Johnston International Publishing Corp. as business manager, member of the executive committee and editorial director of the firm's two regional publications, Alam Attijarat, published in Beirut, and Modern Asia, published in Hong Kong. . . . **Fitzhugh Green**, who directed USIA operations in wartime in Kinshasa, Tel Aviv and Vientiane, has rejoined the organization as deputy director of Far East operations. . . . **Eugene Miller**, formerly vice president of public affairs and communications of McGraw-Hill, has joined the Public Relations and Investor Services of the NY Stock Exchange as vice president. . . . **Thomas J. Kraner** appointed director of public relations and publications at the American Paper Institute. He will serve as editor-in-chief of API publications and direct the Institute's PR program. Kraner was formerly editor of the Public Relations Journal. . . . **Nathan Kelne** upped to director of editorial services, NY Life Insurance Co.

BOOKS: **Richard Critchfield's** new book on Viet Nam, "The Long Charade; Political Subversion in the Viet Nam War," due via Harcourt, Brace & World on Oct. 30. . . . New from **Gregor Ziemer** this month, "Too Old for What?" . . . Nov. 5 set by Harper & Row as publication date of **Bradley Smith's** new book, "Mexico: A History in Art."

Author expects to be in NY during the latter part of October to help launch his new opus. . . . **Arnold Beichman's** "The 'Other' State Department" published Sept. 27 by Basic Books. . . . "The Eighteen Nation Disarmament Conference and the Press," by **Loyal N. Gould** (SIPRI) due out next month. Ex-foreign correspondent for AP and NBC and now director of International Journalism at Ohio State spent the summer as media research director for Gunnar Myrdal's International Institute for Peace and Conflict Research at the U. of Stockholm. While in Europe, Dr. Gould also investigated international reporting of the disarmament talks in Geneva and the implications for East-West relations of the Soviet invasion of Czechoslovakia in West and East Berlin, Switzerland, Sweden and Yugoslavia. . . . Collection of **William F. Buckley, Jr.'s** columns published by Putnam under the title, "The Jeweler's Eye." . . . "The Experts," by **Seymour Freidin** and **George Bailey** out via Macmillan.

RADIO & TV: Board member **Ansel E. (Ed) Talbert** a special guest recently on John Hightower's TV program, "Controversy," discussing his recent trip to aeronautical centers of the Soviet Union and aviation and military developments, including Viet Nam. Ed, who is managing editor of World Aviation Publications, with OPC past prexy **Bob Conside** and **Art Riley** have been named editorial advisers of "The Aviation/

KRANER:

New post
at paper
institute



Space Annual" and Ed has also been appointed to the executive committee of the Columbia U. alumni. . . . **Rhea Clyman** has taped a 45-minute interview for the Canadian Broadcasting Co., covering her newspaper career in the Soviet Russia of the Stalin era, in Nazi Germany, and her present views on the Soviet intentions in regard to Czechoslovakia. Ann Dorfman conducted the interview. . . . **Herbert Mayes**, retired president of McCall Corp., on Jack O'Brian's Critics Circle Oct. 4.

HONORS: Madrid's Pueblo sent a reporter to Palma, Mallorca, to interview **William L. Laurence**. The result, a full-page feature. . . . Chicagoans can see **Sigrid Schultz's** byline every day. The Trib has had some of its historic front pages cast in bronze and affixed on its outside walls. That which was published on the day World War II broke out has Sigrid's byline, the only Tribuner so honored.

CONVALESCING: **Jim Parlatore** reports that his son, 1st Lt. Carl P. Parlatore, is recuperating at St. Albans Naval Hospital, Queens, after being shot down on his 57th mission in Viet Nam. An F-4 Phantom pilot, he has been recommended for the Distinguished Flying Cross and Air Medal in addition to receiving the Purple Heart.

NEW YORK SCENE

(From page 3)

Melina Mercouri's friend in the movie "Never on Sunday" and in the same role in the musical version.

Ross, "Cabaret's" emcee, is a former pre-med student who switched to the theater, following a family tradition, since both his parents were in Vaudeville.

Miss Campbell is currently staff pianist for "Fiddler on the Roof" as well as "Cabaret."

The event, sponsored by the Music Committee under the chairmanship of **Jack Frummer**, is being arranged by **Rachael Baumel**.

Tues., Oct. 29 — Book Night. "Dagger in the Heart," by **Mario Lazo**. Cocktails 6:30 p.m.; dinner 7:30. \$5.00.

Mon., Nov. 11 — Music Night, An Evening of French Songs by **Colette Boky**, Metropolitan Opera soprano. 8:30 p.m.

Thurs., Nov. 14 — Luncheon, with **Sam Greene**, "An American Businessman teaches Guatemalans to Help Themselves." 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to member's accounts.